



The 5 Conditions of Collective Impact

COLLECTIVE IMPACT CONDITIONS ¹	SHORT DEFINITION
1 Support structure, governance and mutual trust	<p>Create a structure for collective work that allows participants to transform their comprehension (i.e., a more systemic analysis) along with their relationships and intentions.</p> <p>This structure must be based on work principles that allow participants to feel comfortable enough to deal with contentions, contradictions, and divergent opinions in relation to the neighbourhood's complex issues.</p>
2 Shared aspirations and shared action plan	<p>Collectively establish a shared vision, values, and dream.</p> <p>These goals must be inspiring and ambitious enough so that everyone realizes the extent to which a transformation in collective practices is necessary to achieve the change.</p>
3 Inclusive community engagement and communications	<p>Put the community at the heart of the process of change while allowing a variety of local stakeholders and citizens to contribute to the reflection process, decisions and actions.</p> <p>Communicate in an ongoing way to continue to raise awareness, build inclusivity and maintain engagement.</p>
4 Assessment and strategic learning	<p>Compile strategic knowledge and information, for example, by using a shared evaluation system so that this information can be used to (re)orient strategic decisions.</p> <p>Create strategies to capture, share, internalize, and reinvest knowledge.</p>
5 Strategies that spread impact and influence	<p>Emphasize strategies that have the potential to make the biggest possible impact and that are in line with the knowledge of local stakeholders, networks, and the resources needed for change.</p> <p>Use local knowledge, networks, and resources to exercise regional influence (e.g., strategic stakeholders, public policies, etc.).</p>

¹Based on:

- Christine Harel and Geneviève Locas, 2018, *Portrait de 5 collectivités sur le chemin de l'impact collectif - Bilan ans 1 et 2*. Montreal, Dynamo ÉvalPIC.
- Mark Cabaj and Liz Weaver, 2016, *Collective Impact 3.0 - An Evolving Framework for Community Change. From the Improbable to the Possible*. Tamarack Institute.